

## Enhancing Your Job Search Strategy in an Uncertain Economy:

Create a focused resume to match each job description you apply for

If you experience a gap in employment take action

- Volunteer
- Obtain part-time employment
- Consider an internship
- Take the opportunity to learn something new and build your skill set

Meet people through networking

- Stay in touch with people you meet
- Update your Facebook status to reflect what you are looking for (ex. graduating and looking for advice on \_\_\_\_\_ industry; relocating to Texas and would like to meet some new people)
- Become active in CSU's Alumni Association
- Become active in community groups related to your hobbies and sports
- Get involved in a professional organization related to your field

Don't rely on job boards

- Research companies within the industry and region you would like to live (check out Career Shift - [career.colostate.edu](http://career.colostate.edu))
- Contact companies you are interested in working for

Set yourself apart

- Find something about yourself that sets you apart from peers with similar degrees and experience

Offer to work for an employer on a trial (payment free) basis

Don't hold out for your "ideal" job, be open to the opportunities that are presented and develop skills and become more marketable for the future.

Think, innovate and sell the skills that enable you to think and create

Explore options beyond your major

Work with friends

- Share an apartment
- Brainstorm what you can do with your skills

Meet with a CSU Career Center Counselor/Liaison